



ADVERTISING RATES – 2017



STANDARD RATES

AD TYPE	10% discount		12.5% discount		15% discount		17.5% discount		20% discount	
	1 EDITION	2 EDITIONS	3 EDITIONS	4 EDITIONS	5 EDITIONS	6 EDITIONS	1 EDITION	2 EDITIONS	3 EDITIONS	4 EDITIONS
Full Page	£2,500	£4,500	£6,570	£8,500	£10,325	£12,000				
Half Page	£1,500	£2,700	£3,936	£5,100	£6,185	£7,200				
Qtr Page	£850	£1,530	£2,100	£2,720	£3,500	£4,080				
1/8 Page	£475	£850	£1,245	£1,612	£1,950	£2,280				
1/16 Page	£250	£450	£650	£850	£1,030	£1,200				
Banner p1	£650	£1,170	£1,700	£2,205	£2,680	£3,120				
Back Page	£3,000	£5,400	£7,875	£10,200	£12,375	£14,400				

PUBLICATION - DEADLINE DATES:

	Advert Deadline	Distribution from
FEB-MAR	Mon 16 Jan	Tues 31 Jan
APR-MAY	Mon 20 March	Tues 4 April
JUN-JULY	Mon 22 May	Tues 6 June

	Advert Deadline	Distribution from
AUG-SEP	Mon 24 July	Tues 8 Aug
OCT-NOV	Mon 18 Sep	Tues 3 Oct
DEC-JAN 2018	Mon 20 Nov	Tues 5 Dec



ADVERTISING RATES – 2017



CHARITY RATES

AD TYPE	10% discount		12.5% discount		15% discount		17.5% discount		20% discount	
	1 EDITION	2 EDITIONS	3 EDITIONS	4 EDITIONS	5 EDITIONS	6 EDITIONS	1 EDITION	2 EDITIONS	3 EDITIONS	4 EDITIONS
Full Page	£1,750	£3,150	£4,595	£5,948	£7,215	£8,400	£1,575	£2,835	£3,920	£4,752
Half Page	£975	£1,750	£2,560	£3,310	£4,020	£4,680	£881	£1,622	£2,115	£2,419
Qtr Page	£500	£900	£1,310	£1,700	£2,060	£2,000	£450	£810	£1,115	£1,080
1/8 Page	£275	£495	£720	£930	£1,130	£1,320	£244	£455	£557	£648
1/16 Page	£150	£270	£395	£508	£615	£720	£135	£243	£299	£360
Banner p1	£500	£900	£1,310	£1,700	£2,060	£2,400	£450	£810	£1,115	£1,320
Back Page	£2,250	£4,050	£5,904	£7,650	£9,280	£10,800	£2,025	£3,645	£4,760	£5,760

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